



"LINK TO LINK"



DKG ILSO Communications and Marketing Committee

March 2022

MARCH INTO SPRING ~ SPRING INTO ACTION

**DKG ILSO has SO many things happening this spring!
Let's March right out there and spread the news in your
school, your chapter, and your community.**

DKG is no longer a secret society!

Now is the time to get the word out there...

- * Take a photo at your chapter meeting and publish it in your local newspaper.
- * Put a DKG flyer in the mailboxes of every lady teacher in your school.
- * Check it out - how many local educators (music teachers, preschool, teachers, etc. etc.) are out there in your community just waiting to learn about our wonderful organization. Invite them to your next chapter meeting/function.
- * Spoil your members - chocolate, chocolate, chocolate...for a start. LOL
- * Do you have a nearby university? Have you reached out to the future educators (possible Collegiate members) there? It only takes a minute to invite them to join you for your next chapter gathering.
- * Do you have a chapter sister that is hesitant to enter the world of technology? Invite them to be your buddy - pick them up or go to them to view a Zoom session together.
- * Are you affiliated with a teacher organization that has a publication? Consider submitting an article about DKG.
- * If you are a retired DKG sister, offer to read to a class at your local school and create an opportunity to "sell" DKG.
- * Do you have an idea to market your chapter? Be sure to "spring into action" and share!
- * Send a card to a chapter member that has been MIA lately. Let her know how much you miss her and maybe offer to pick her up!

Mary Stayner C & M Chair